

# Big changes to boost Gate 2 Plate

THE Harvey Beef Gate 2 Plate Challenge will mark a major milestone in 2024 as it celebrates its 10th year of competition.

And with the 10th anniversary celebrations will come some exciting changes the committee believes will revitalise the well-known and popular beef event.

Teams in the 2024 Harvey Beef Gate 2 Plate Challenge will now be made up of four steers.

The best three steers in each team will be scored allowing for teams, which have an underperforming animal to still be competitive in the challenge and proceeds for all team animals will be paid to the producer.

As always, the key focus is to provide a relevant and insightful competition for WA beef producers and these changes will add a new dimension to the event while still providing that valuable



□ The Harvey Beef Gate 2 Plate Challenge will celebrate its 10th anniversary in 2024 and with the milestone celebration will come some changes to both the Challenge and the events surrounding it.

feedback and data that the event has offered over the past nine years.

Those important opportunities to network, educate and develop strong industry relationships will also remain and the committee is confident this new format will not affect the integrity of the Harvey Beef Gate 2 Plate Challenge but will make it an even better competition to be involved in.

To enter there is an initial entry cost of \$500.

Elders will finance the remaining entry fee for the period of the competition at no cost to entrants.

The remaining entry fee will then be deducted from the proceeds of the cattle after processing.

Entries to the 2024 Harvey Beef Gate 2 Plate Challenge will open on Thursday, October 12 and entries can be made via [gate2platechallenge.com.au](http://gate2platechallenge.com.au)

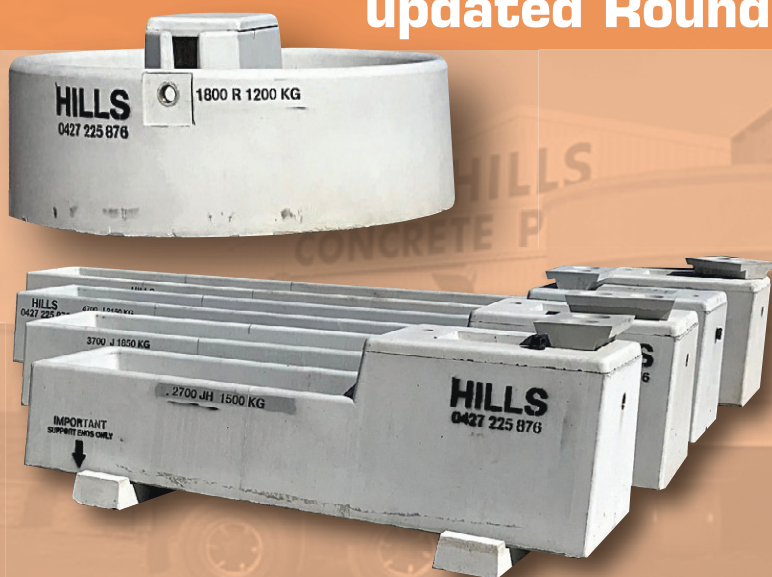
Also in 2024, the Field Day and Schools Challenge will be combined into a one-day event, to maximise networking opportunities for sponsors, producers and students alike.

There will also be no gate entry fee charged on the day to encourage a broader range of attendees.

For further information contact Narelle Lyon, co-ordinator on 0455 597 333 or email: [admin@gate2platechallenge.com.au](mailto:admin@gate2platechallenge.com.au)

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