

# GATE 2 PLATE CHALLENGE

## **Inclusion on Non-Vendor Bred teams into the 2025 Gate 2 Plate Challenge**

Gate 2 Plate Challenge recognise that the feedlot industry and more importantly suppliers of feeder cattle are very mindful of best practice for animal welfare, feedlot performance and market suitability. To this end we the committee have decided to accept both vendor bred and non-vendor bred steers into the 2025 competition.

We have made this decision as backgrounding of feeder cattle along with breeder operations producing feeder weight cattle are becoming an important component in supply chains for the feedlot industry in Western Australia looking to have year-round supply in changing climatic conditions.

Each team will consist of four (4) steers with the best three (3) steers in each team being scored, allowing for teams who have an underperforming animal to still be competitive in the Challenge. Competitors also have the option of entering a team of 3 steers. **Proceeds for all team animals will be paid to the producer.**

Competitors retain ownership of the cattle throughout the Gate 2 Plate Challenge and receive proceeds for all the animals entered, after processing through the Coles supply chain.

To enter the Challenge there is an initial entry cost of \$500. Once again, Elders will finance the remaining entry costs for the period of the competition, at no cost to entrants. The entry costs include feeding costs, animal health and transport and tickets to the Gala Dinner and Award Presentation. The remaining entry costs will then be deducted from the proceeds of the cattle after processing.

Entries to the 2025 Gate 2 Plate Challenge have now opened and can be made via the website [www.gate2platechallenge.com.au](http://www.gate2platechallenge.com.au)

For further information contact Narelle Lyon, Co-ordinator on 0455 597 333 or email [admin@gate2platechallenge.com.au](mailto:admin@gate2platechallenge.com.au)

# ARE YOU UP TO THE CHALLENGE?